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The credit union mission of **people helping people** is at the heart of everything we do at CommunityAmerica.

Community is in our name and our DNA. And we've seen firsthand how communities thrive when we invest in making them a better place for all to live and work.

We're proud to have played a part in many meaningful moments in 2024. Our generous employees volunteered thousands of hours and CommunityAmerica provided more than \$1.9 million to uplift the people and places we serve throughout the region.

We look forward to building and expanding our support now and in the years to come.

A handwritten signature in white ink that reads "Lisa R. Ginter". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Lisa R. Ginter
Chief Executive Officer

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OUR PILLARS

Financial Literacy & Stability

Financial Literacy and Stability are at the core of our mission to help people get on a path to thrive and achieve financial peace of mind. CommunityAmerica advanced efforts to ensure that youth and adults had opportunities to access needed support to stabilize their financial position through educational opportunities and training to foster understanding of how to maintain long-term financial stability.

Education

CommunityAmerica is dedicated to helping our Kansas City and St. Louis communities thrive, and we cannot do that without an educated workforce. In 2024, we contributed to elementary, secondary and higher education, as well as workforce certification programs, reading literacy initiatives, and scholarships.

Health & Well-Being

The well-being of Kansas City depends on children and families having access to health care and programs focused on improving their health. CommunityAmerica supported area hospitals and organizations focused on finding cures to complex diseases, and ensuring primary health and dental care for kids.

Strengthening Communities

The communities we are part of shape who we are. That is why we believe it is so important to support organizations that make our Kansas City and St. Louis regions better places to live and work. We provided resources to keep kids on track, help our arts community thrive, provide access to food and emergency services, and support efforts in our Community Access Centers.

OUR GIVING

In 2024, CommunityAmerica provided **\$1.9 million** in donations and community benefits to uplift the communities we serve.



● Financial Literacy & Stability	\$71,000
● Education	\$343,000
● Health & Well-Being	\$259,129
● Strengthening Communities	\$349,655
● Community Benefit	\$877,430



CommunityAmerica provides **16** paid hours per year to our employees to dedicate their time, talents, and energy to making a difference in our community.

2024 HIGHLIGHTS

CommunityAmerica supports the people, events, and organizations that share our values and make a meaningful difference in our members' lives. Here are a few highlights of our most notable commitments in 2024.

Metropolitan Community College (MCC)



For decades, Metropolitan Community College (MCC) has been a driving force in education and workforce development across Kansas City. As one of our primary nonprofit partners, we are committed to supporting its mission of providing affordable, accessible education to change lives.

In 2024, CommunityAmerica served as the Presenting Sponsor of the Chancellor's Martin Luther King Jr. Scholarship Luncheon, an event that celebrates leadership, equity, and opportunity. A highlight of the luncheon was CommunityAmerica CEO Lisa Ginter's exclusive interview with Martin Luther King III.

Additionally, MCC remains a key partner in our Hickman Mills Community Access Center, where we work together to expand educational resources and provide a pathway to success for local students and families.

15 and the Mahomies



Our partner, Patrick Mahomes, continues to make an incredible impact in Kansas City that goes well beyond the football field. Since 2019, CommunityAmerica has been a proud supporter of Patrick Mahomes' 15 and the Mahomies Foundation, dedicated to improving the lives of children through health and education programs. CommunityAmerica CEO Lisa Ginter was recognized as Community MVP by the foundation in 2019, and our dedication to this

cause remains strong today.

This year, we were honored to be the Presenting Sponsor of the 2024 Mahomies Gala, as part of a multi-year commitment through 2026. The 2024 Gala raised more than \$1 million for 20 Kansas City-based charities in support of the foundation's mission.

SSM Health



Healthcare professionals dedicate their lives to caring for others, and CommunityAmerica is proud to support their development and well-being. In May 2024, as part of our Richmond Heights branch grand opening, we contributed \$10,000 to the SSM Health Education & Training Fund. This initiative helps SSM Health caregivers advance their education and careers, ensuring they have the resources needed to continue providing exceptional care to our community.

This contribution reflects our ongoing commitment to supporting local nonprofits as we expand into new communities, reinforcing our dedication to giving back and creating a positive, lasting impact.

SevenDays®



CommunityAmerica was proud to serve as the Presenting Sponsor of the 2024 SevenDays® Kindness Breakfast, continuing our commitment to fostering kindness, understanding, and unity in the Kansas City community.

At this year's event, CommunityAmerica CEO Lisa Ginter, the 2023 Ripple of Kindness Award Winner, had the honor of introducing the 2024 Ripple of Kindness Award Recipient, reinforcing our shared mission of promoting kindness through action and leadership.

SevenDays® was founded following a tragic hate crime in 2014 and has since worked to inspire positive change through youth engagement, education, and dialogue.

CONTINUED

2024 HIGHLIGHTS

Kansas City Kansas Community College (KCKCC)



At CommunityAmerica, we believe that access to education, healthcare, and financial resources is key to building a stronger, more equitable community. In 2023, CommunityAmerica committed \$1 million to help create the Kansas City Kansas Community Education, Health & Wellness Center. In partnership with Kansas City Kansas Community College and Swope Health, this project will bring essential education, healthcare, and financial resources to downtown

KCK and eastern Wyandotte County.

With construction underway, the center is taking shape and will soon serve as a hub for education, wellness, and economic empowerment — helping to create a healthier and more financially secure future for KCK locals.

Children’s Mercy Kansas City



For families in our community, nothing is more important than the health and well-being of their children. That’s why, in 2024, CommunityAmerica deepened its commitment to Children’s Mercy, a long-standing partner, by pledging \$1 million to the Illuminate Campaign. This initiative focuses on expanding mental health services for children and families across the region.

COMMUNITYAMERICA FOUNDATION BOARD OF DIRECTORS

Lisa Ginter
Chair

Whitney Bartelli
Secretary

Mike Haggerty
Director

GRANT & SPONSORSHIP RECIPIENTS

15 & The Mahomies Foundation	Kansas City Public Schools
Alison's Angels	Education Foundation
American Heart Association	LevelUp Kids
Big League Impact	Literacy KC
Boys & Girls Clubs of Kansas City	Maplewood Richmond Heights
Breakthrough T1D (Formerly JDRF)	School District
Bright Futures Fund	Metropolitan Community College
Children's Mercy Hospital	Nonprofit Connect
The Children's Place	North Kansas City Hospital
City Year Kansas City	Operation Breakthrough
CommunityAmerica Employee Matching Gift Program*	Phoenix Family
Community Assistance Council	Ronald McDonald House of Kansas City
Community Services League	Seven Days
Cortex Innovation District	SSM Health
Guadalupe Centers	St. Michael the Archangel
Harvesters	Starlight Theatre
High Aspirations	Systems of Care Initiative (SOCi)
Hillcrest Transitional Housing	Team Up for Down Syndrome
Hope House	The Next Step
Inclusion Connections	Truman Heartland Community Foundation
Independence School District	TWA Museum
Junior Achievement of Greater Kansas City	United WE
Kansas State University Alumni Association	University Health
Kansas City Chiefs Ambassadors	Velera
Kansas City Kansas Community College Foundation	
Kansas City Metropolitan Crime Commission	

*In 2024, over 20 organizations received matching gifts through CommunityAmerica Foundation's Matching Gift program. The program matches employee's personal contributions to nonprofit agencies in our primary service areas. Employee gifts are matched up to \$250 per year to qualifying 501(c)(3) organizations and causes.

FOR MORE INFORMATION

Dr. Tami Bartunek tbartunek@cacu.com

